

Telephone Orders Filled—Phone Greeley 1900—Ask for Telephone Order Desk

Lord & Taylor

38th Street FIFTH AVENUE 39th Street
Store Closes at 5 P. M.

Annual May Sale
Sheets and Pillow Cases
Begins Tuesday, May 4th,
and Ends Saturday, May 8th.

May Sale of Lingerie, Petticoats, Negligees.

Lingerie for Summer

A LARGE variety of dainty models, soft Cottons and washable Silks, flesh and white, hemstitched or trimmed with laces and embroidery, at prices that emphasize the importance of purchasing now for Summer requirements.

Domestic Underwear

Gowns—Batiste
\$1.95, \$2.65, \$2.95, \$3.95, \$4.95
Gowns—Cotton Crepe
\$1.65, \$1.95, \$2.65, \$2.95
Gowns—Seco
\$3.95, \$4.95, \$5.45, \$5.95 (and tax)
Envelope Chemises
\$1.45, \$1.95, \$2.95
Step-in Combinations
\$2.95, \$3.95
Bloomers—Flesh Batiste
98c, \$1.35, \$1.95 to \$3.95
Pajamas—Flesh Seco
\$5.95, \$6.75 (and tax)
Pajamas—Cotton Crepe
\$3.75, \$4.95

Philippine and Porto Rican

Hand-made and hand-embroidered
Gowns
\$2.95, \$3.45, \$3.95, \$4.95
Envelope Chemises
\$2.25, \$2.95, \$3.65, \$3.95
Washable Silk Underwear
Gowns
\$5.95, \$6.95, \$7.95 to \$9.75 (and tax)
Envelope Chemises
\$2.95, \$3.95, \$4.95, \$5.95 (and tax)
Bodices
98c, \$1.25, \$1.95, \$2.95
Bloomers
\$2.95, \$3.95

Beginning
Tomorrow, Monday



Silk Petticoats

Attractive models in Taffeta, Satin, Jersey and Habutai Silk, very moderately priced for this event.

Breakfast Coats and Negligees

C HARMING models of the type that discriminating women like. Breakfast Coats in delicate colors and soft Silks; Negligees of graceful lines; some sufficiently ornate for the informal home dinner—all at exceptionally low prices.

Breakfast Coats

Crepe de Chine and Taffeta models, excellent quality, ruche trimmed.
\$12.75 (and tax)
Crepe de Chine of the best quality, deep flounce, corded, and with ruching; a very attractive model.
\$18.75 (and tax)
Radiant Satin, daintily trimmed with self ruching.
\$14.75 (and tax)
Radiant Satin, elaborately trimmed with Margot lace, garniture of little French flowers.
\$19.75 (and tax)

Negligees

Crepe de Chine, straight-line models, shawl collar, tie girdle, or Crepe Meteor, Tuxedo collar.
\$19.75 (and tax)
Batik Silk Gowns with pointed overdraperies of Chiffon in beautiful Oriental colorings, deep girdle in unusual design, crystal bead drops for the finishing touches.
\$28.50 (and tax)
Also
Several models taken from our regular stock—Georgettes, Crepe Meteor, Chiffon, some with silk or metal embroidery, some lace trimmed.
At Greatly Reduced Prices

From the Land of Pure Linens Come These Excellent Values



WITH the green coming back into the trees, and the touch of summer in the air, one can't help being inspired to the purchasing of new things for the home.

How fine it is to be able to buy pure Irish linens again, at such prices as are here quoted.

Damask Table Cloths and Napkins

Pure Irish linen—satin stripe Table Cloths:
63x63 inches.....\$8.75
72x72 inches.....\$11.50
72x90 inches.....\$14.00
Napkins to match.....dozen \$12.00 and \$14.50

Table Cloths

Odd Cloths of splendid wearing Scotch Damask. Unusual Value.....\$8.75

Napkins

Pure Irish Linen; excellent wearing quality.
Dozen.....\$8.50 and \$9.50

The Famous "Gold Medal" Table Cloths

Linen weft damask Table Cloths from William Liddell & Co., Belfast, Ireland.
63x68 inches.....\$5.50
Linen Weft Napkins.....dozen \$6.00

Union Linen Huck Towels

Damask borders, hemmed.....dozen \$5.95
Hemstitched.....dozen \$6.95

Irish Linen Huck Towels

Lord & Taylor standard quality, hemstitched, with damask borders.....dozen \$18.50, \$19.50

Kitchen Towels

All linen—heavy twilled.....dozen \$10.50
Union linen glass towels.....dozen \$6.95

"Rubdy" Turkish Towels

Made of Egyptian yarn.....each \$1.00

Colored Taffeta, flounce hemstitched, with fine pleated ruffle.....\$6.75
Colored Jersey Silk, flounce pleated, with contrasting colors forming squares.....\$6.75
White Seco top, flounce of Habutai pleated at bottom, panels front and back.....\$4.95
White Durance Satin, straight model, embroidered scallop.....\$3.95
White Habutai Silk, flounce with small pleated ruffles, front and back panels.....\$6.75
Washable Satin, straight and flounced models, pleated front and back.....\$6.75

Second Floor

Attractiveness With Little Expenditure Can Be Had In Your Summer Rugs

HOW unusual it is to find large assortments of anything charming nowadays, at prices conspicuously reasonable. Good taste has guided the selection here, and a wide variety of styles and prices makes choice an easy matter for you.

Japanese Grass Rugs

always cool-looking and light weight, various designs and colors.

Size
9x12 feet.....\$8.75 and \$15.25
8x10 feet.....\$7.75 and \$11.50
6x9 feet.....\$4.95 and \$7.75

Japanese Rush Rugs

—the vogue being all for squares, these stunning rugs are made of 12 and 18 inch squares in contrasting colors like a checker board; brown and natural, green and natural, or all natural.

Size
9x12 feet.....\$47.50
8x10 feet.....\$35.00
6x9 feet.....\$24.50

Japanese Rush Tea Room Rugs

in oval or square shapes; with brown, green or blue centres and border also natural color.

Size
9x12 feet.....\$32.50
8x10 feet.....\$25.00
6x9 feet.....\$17.50

Quaint Rag Rugs

always the favorite for summer bedrooms, these cool-looking, colorful rugs in solid colors or with striped band borders are innumerable.

Size
9 x 12 feet.....\$22.00
7½ x 10½ feet.....\$16.50
6 x 9 feet.....\$11.00
4 x 7 feet.....\$6.00

Klearflax Linen Rugs

The most popular of modern rugs, and no wonder! They are decorative, serviceable, and, above all, most reasonable in price. Complete assortment of the 15 beautiful shades.

Size
9x12 feet.....\$48.50
8x10 feet.....\$36.50
6x9 feet.....\$25.00

Size
4½ x 7½ feet.....\$16.25
3 x 6 feet.....\$8.75
27 x 54 inches.....\$5.25

Broadloom Chenille Carpet, per square yard, \$14.50.

All the popular shades; 9, 12 and 15 feet wide—cut any length.

Fifth Floor

Many Exclusive New Cretonnes from England! 7500 yards at \$1.00 yard

SHUT your eyes a minute and visualize your summer windows—the morning sun streaming in through one of these soft, colorful cretonnes, casting gay lights all about the room. Picture them hanging in soft folds; with the sheeny lustre of a glazed chintz, and the individuality of pattern found only in high priced fabrics. That is the charm of these newly arrived English cretonnes, and they are here for you to view, 7500 yards of them; and about 300 different patterns!



Then realize that all this attractiveness can be had for \$1.00 a yard. It is almost unbelievable to those of us who know the price we are paying nowadays for things of beauty.

But here is the secret of the unusual price. Our representatives in England, several months ago, bought directly from a fabric printer. Then, too, the rate of exchange was low at the time. The financial advantage to us is being passed on to you.

A similar assortment of excellent values advertised last Sunday disappeared so rapidly on Monday that we advise an early selection tomorrow.

Other foreign and domestic cretonnes—65c and 80c yard

Filet Net Curtains

\$5.75 pair

Plain and figured centres; dainty, lace edges; white, ivory and ecru; 2½ yards long. Splendid value.

Figured Filet Net

50c yard

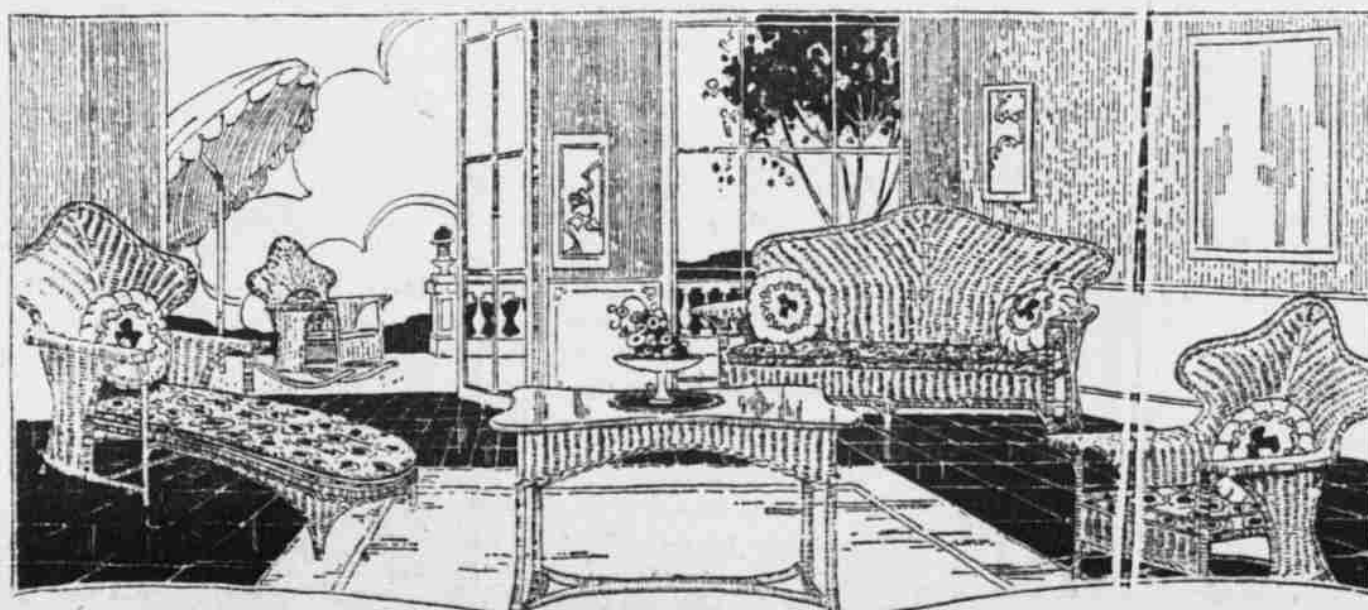
Soft and sheer; 34 inches wide; white, ivory or ecru; several different designs.

Fifth Floor

Summer Long Satisfaction In This Companionable Summer Furniture

IN SUMMER homes where relaxation and enjoyment are sought, the furniture should most assuredly be companionable, in the sense that it is attractive and yet irresistibly comfortable.

On viewing the collection of summer furniture we have assembled, you will instantly realize the charm of it, and then be agreeably surprised at the prices.



Green Reed Suite

Five Pieces, \$595.00

Sixth Floor

3-Piece Reed Suite, finished in frosted brown, complete with cushions of cretonne.

Sofa.....\$125.00
Arm Chair.....\$49.75
Rocker.....\$49.75

4-Piece Reed Suite, finished in Turquoise Blue with gold trim.

Sofa.....\$235.00
Arm Chair.....\$85.00
Large Arm Chair.....\$110.00
Table.....\$70.00

Fibre Arm Chair or Rocker, cretonne seat and back.....\$16.00

Large Fibre Arm Chair or Rocker, cretonne seat and back.....\$29.75

Willow Wing Chair.....\$17.75

The Chelsea, a popular model.....\$12.75

Large Arm Chair, with magazine pocket,.....\$17.75

Reed Chaise Longue with cushion and pillow.....\$150.00

Breakfast Set, finished in deep Grey Enamel, with Blue Decoration of "The Pines."

Buffet.....\$72.00

Drop Leaf Table.....\$72.00

Chairs.....each \$19.75

Mahogany Breakfast Room Suite—

Buffet.....\$37.50

Drop Leaf Table.....\$37.50

Chairs.....each \$13.75

Box Couches and Day Beds

Solid Cedar Box Couch covered in denim,.....\$55.00

Same Couch in Tapestry.....\$79.50

Mahogany Day Bed, 30 inches wide, frame only.....\$21.75

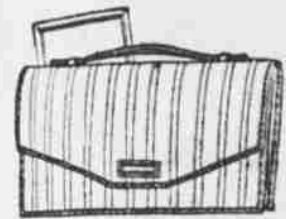
Metal Day Bed, complete with spring; choice of 30 or 36 inch width; very.....\$26.50, \$29.50

Mahogany Day Bed, 30 inches wide frame only.....\$33.50



Daylight saving is making but indifferent progress. In its present state of mind the public appears to be disinclined to save anything.

Cross Envelope Purse



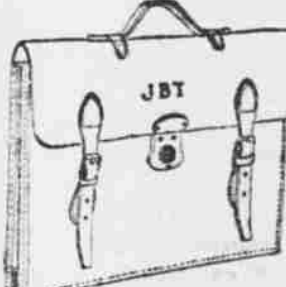
Of black patent leather, framed, hidden coin compartment, mirror, top handle. Size 8½ x 4½ inches.....\$8.40

Cross Bill Fold



Folding design, containing removable address book in centre, silk-lined bill pocket full length of case, card and stamp pockets, various black seal holders. Measures 4½ x 3½ inches folded.....\$8.88
Tan pigskin.....\$8.05
Initials stamped, 25c extra.

Cross Brief Case



For valuable papers, etc., of tan hide leather, strap and buckle fastenings; made with 1, 2, 3 and 4 compartments; lock and key. Size 15x10 inches.....\$11, \$14, \$17, \$20
Initials stamped without charge.

Cross Balmoral Bag



For women; tan pigskin leather, silk lining, elastic pockets. Sizes 14-16 inches, unlined.....\$51.40, \$55.80
Black seal leather, 12, 14, 16 inches, unlined.....\$51.40, \$56.20, \$65.70
White celluloid toilet and measure set, no shoes, extra.....\$18.50

Cross Serving Wagon



Of black enamel, set with four removable stands (when not in use may hang under tray); removable top tray with cretonne under-plate; 28 inches high, rubber-tire wheels. Unlined.....\$60
Tea, Chocolate and Coffee Sets extra.

Cross Luggage Pamphlet Sent Upon Request

Mark Cross
The World's Greatest Leather Stores

New York

464 Fifth Ave. 253 Broadway
(At 57th Street) (Opp. City Hall)

Boston London
145 Tremont St. 89 Regent St.

Dealers Throughout the World